

# SNOH AVA

## Ask. Analyse. Act.

### What is Snoh Ava?

Snoh Ava is an AI-powered Executive Assistant built for CXOs and Business Leaders.

It enables decision makers to ask questions in natural language and receive real-time, contextual intelligence from ERP, finance, sales, operations, and document data, without waiting for reports or dashboards.

Beyond reporting numbers, Snoh Ava analyses the possible factors responsible behind outcomes, helping leadership understand not just what happened, but why it happened.



### The Business Problem We Solve

- Leadership waits days for MIS reports.
- Business data is fragmented across ERP, Excel, emails, and PDFs.
- Urgent questions require coordination across multiple teams.
- Decisions are made on outdated snapshots, not live intelligence.
- Root causes behind delays, overspending, or revenue leakage remain unclear.
- Executives see numbers – but not the drivers behind them.

### Key Capabilities

- Natural language interaction (Ask like you speak)
- Real-time database integration
- Cross-functional intelligence (Finance + Operations + Sales)
- Root-cause analysis (Possible contributing factors)
- Role-based secure access
- Works with structured and document-extracted data.

### Executive-Level Use Cases

“Why did revenue dip this month?”

“Which factors are causing project delays?”

“Where are we overspending and what’s driving it?”

“Why has machine downtime increased?”

“Which vendors are repeatedly causing reconciliation mismatches?”

“What are the possible reasons for margin reduction this quarter?”

### Business Impact

Decisions made in minutes, not days

Clarity on performance drivers, not just metrics

Early identification of operational and financial risks

Reduced revenue leakage and cost overruns

Stronger boardroom preparedness

### Why Snoh Ava?

- Built for decision makers
- No dashboards to learn. No technical skills required
- Enterprise-grade security
- Integrates across ERP, databases, and business documents
- Scalable across departments and functions

### Deployment Models



SaaS



BYOL (On-Premise / Private Cloud)